



The University of Minnesota respects the privacy of website visitors to the extent permitted by law. Please see the [standard University of Minnesota Online Privacy Statement](#).

Who collects data on this website?

The following data privacy policy is intended to inform you of what information is collected by the Office of Continuing Professional Development (OCPD) and how the information is used.

The Office of Continuing Professional Development (OCPD) is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide interprofessional continuing education for the healthcare team.

What data is being collected?

When participating in an activity administered and/or certified by OCPD for CE credits, you will be required to provide personally identifiable information (PII), such as your name, degree, email, mailing address, employer, professional category, and primary specialty. Some activities will also require you to provide license, certification, or professional membership information, date of birth, and other PII. Online registration offered through OCPD requires that you have a user account in OCPD's CloudCME[®] CE Portal. A small number of enduring material courses utilize a registration system that will require you to have a University of Minnesota internet or guest account. You will be prompted to use or create this type of account if registering for one of these courses.

How will the information be used?

Your PII will not be shared with third parties or used beyond the purposes stated in this data privacy policy unless required by University policy or law.

- As part of the University of Minnesota Interprofessional Continuing Education, OCPD staff have access to PII to respond to your questions, comments and concerns, to assess educational needs, and to plan future CE activities.
- OCPD may redirect your inquiry to another institution to answer your question.
- Your user account is necessary to create your registrant record and to give you access to view your current and past activities, including completion status and CE credits you earned.
- Your PII is used to complete your enrollment in an activity, provide you with a registration confirmation, payment receipt, statement of participation, and to communicate pre- and post-activity details.
- Some of your PII is shared with the planning committee to implement and execute the activity in which you enroll.
- Your PII and CE credits issued to you are shared with and/or uploaded, when required, to online CE tracking systems of licensing, certification and membership boards and other accredited CE providers who certify OCPD's activities, for the sole purpose of recordkeeping related to licensing, certification, and membership.
- If you opted in, your name, degree, employer, city, state, country may be published on a registrant list available to exhibitors, speakers, and attendees of the activity in which you enroll.
- Your PII may be used by the planning committee to promote future offerings of the same or directly-related activity in which you enroll, and by OCPD staff to promote other continuing professional learning opportunities. You may contact OCPD any time to check and change your mailing list preferences.

How long will the data be stored for?

As an accredited CE provider, OCPD is required to keep your PII and CE credits earned for at least six years after your completion of the activity.

Access to Information Collected

You have the ability to edit your account information and preferences at any time, and you may remove information from our database to discontinue communications or service by sending an email to cme@umn.edu.

Security of Information Collected

The University of Minnesota and OCPD use appropriate safeguards to ensure the security, integrity, and privacy of personally identifiable information submitted to this site and periodically update measures with new technologies.

Contact Information

If you have questions or would like more information about the online data we collect from you, email cme@umn.edu or call 612-626-7600 or 1-800-776-8636.

GDPR – General Data Protection Regulation

University of Minnesota Notice Specific To Persons Within the European Union

If you are in the EU and you interact digitally with the University of Minnesota, then our processing of your personal information may fall under Regulation 2016/679 (the General Data Protection Regulation, or the “GDPR”) and under the legal framework of Directive 2002/58/EC (“ePrivacy” Directive). In these circumstances and as applicable, the University of Minnesota may be the controller of the processing of your personal data. Please see also our GDPR resources webpage at www.privacy.umn.edu for more information.

Legal Basis for Processing

When we process your personal information, we will endeavor to have a valid lawful ground for processing in place. We process your personal information relying on different lawful grounds for processing, depending on the context of the processing activity.

Your Rights

The University of Minnesota is committed to facilitating the exercise of the rights granted to you by EU data protection law (the right to access your data, to ask for erasure, correction, restriction, portability of your data or to object to the processing of your data) in a timely manner for personal information that properly falls under the GDPR.

In order to be able to reply to your request for exercise of your rights, and if we are not certain of your identity, we may need to ask you for further identification data to be used only for the purposes of replying to your request. If you have any inquiries or requests,

please write to GDPRINFO@umn.edu or mail to Records & Information Management; 360 McNamara Alumni Center; 200 Oak Street SE; Minneapolis, MN 55455.

In addition to your rights under the GDPR, the University of Minnesota is also subject to the Minnesota Government Data Practices Act, Minnesota Statutes Chapter 13. Information on Public Access to University Information, as well as Information on Rights of Subjects of Government Data can be found in Administrative Policy: [Public Access to University Information](#).

Retention Period

We strive to keep personal data in our records only as long as they are necessary for the purposes they were collected and processed. Retention periods vary and are established considering our legitimate purposes and all applicable legal requirements. More information on the University of Minnesota records management program is available at Administrative Policy: [Managing University Records and Information](#).

Transfers

When you interact with the University of Minnesota, your personal information is transferred to the United States. The United States is not currently among the countries outside the European Union that have obtained an adequate level of protection from the European Commission. To ensure the lawful transfers of personal data from the EU, the University of Minnesota relies on the derogations laid out in Article 49 GDPR. Be advised that we provide safeguards for the information transferred, as required by the GDPR itself and in accordance with this website privacy notice.